Tong Wang

📞 +44 (0)7536 944081
✉ tongw@london.edu
🌐 www.tongwang-academic.com
London Business School, Sussex Place
Regent's Park, London, NW1 4SA, UK

EDUCATION

- **London Business School** London, UK
  Ph.D. in Management Science and Operations *2019 – 2025 (Expected)*

- **Tsinghua University** Beijing, China
  M.S. in Management Science and Engineering *2016 – 2019*

- **Renmin University of China** Beijing, China
  B.A. in Management Science *2012 – 2016*
  B.A. in Finance (Minor) *2013 – 2016*

RESEARCH INTERESTS

Social Impact Operations, Diversity, Equity, and Inclusion, Education, Generative AI, Applied Econometrics including Experiments, Applied Game Theory

PUBLICATIONS

- **Publications and Papers under Review**

  - The Ratings Trap: Prior Ratings, Gender and Instructor Outcomes in Higher Ed (with Kamalini Ramdas and Monika Heller; Major revision at *Operations Research*; Available upon request).
    Finalists for the 2025 POMS College of Behavior in OM Junior Scholar Paper Competition.

  - Selling to Customers with Both Veblen and Network Effects (with Xiaofang Wang and Guoming Lai), 2017, *Operations Research Letters*. 45(1): 25–29.

- **Work in Progress**

  - Shaping Perceptions: The Impact of Ratings Displays on Bias in Service Delivery Evaluations (with Kamalini Ramdas and Monika Heller).

  - Learning with Generative AI: The Effects of Chatbot Instruction Styles on Learning Outcomes (with Kamalini Ramdas and Monika Heller).

  - Generative AI and Digital Marketing Content Homogenization (with S. Alex Yang and Chaoran Liu).

  - Generative Search Engine (with S. Alex Yang and Yiangos Papanastasiou).

- **Selected Working Papers**

- Improved Group Diagnostic Testing in a Pandemic (with Kamalini Ramdas and S. Alex Yang), 2022.
- Multi-period Inventory Policies with Self-built Emergency Channel and Information Update (with Jian Chen), 2019.

TEACHING EXPERIENCE

- **London Business School** — London, UK
  Teaching Assistant

○ Statistical Research Methods (Doctoral course, **Head TA**)	2022 – 2025
○ Data Science for Business (Master course, **Head TA**)	2021 – 2023
○ Managerial Statistics (EMBA course)	2022, 2024
○ Data Analytics for Managers (MBA course)	2020 – 2022

- **London School of Economics** — London, UK
  Guest Teacher

○ Operations Management (Master course)	2023

GRANTS AND AWARDS

• Research Grant from the Wheeler Institute for Business and Development (£16,549), With Kamalini Ramdas and Monika Heller	2025
• Research Grant from the Institute of Entrepreneurship and Private Capital (£24,000), With S. Alex Yang and Chaoran Liu	2025
• Research Grant from the Wheeler Institute for Business and Development (£13800), With Kamalini Ramdas and Monika Heller	2024
• Research Grant from the Wheeler Institute for Business and Development (£7500), With Kamalini Ramdas and Monika Heller	2023
• Full Scholarship and Tuition Waiver, London Business School	2019 – 2024
• Fei Hsiao-Tung Scholarship (top 10%), Tsinghua University	2018
• Fu Laichun Scholarship (top 10%), Tsinghua University	2017
• Outstanding Graduate, Renmin University of China	2016
• Grant from the National Undergraduate Innovation Program, Renmin University of China	2014 – 2016
• Member of the Siyuan Program (only 30 students are selected each year in the university), Renmin University of China, China Guanghua Foundation	2013 – 2016
• Scholarship for Excellent Academic Performance (top 5%) Renmin University of China	2013 – 2015
• Scholarship for Excellent Social Work Performance, Renmin University of China	2013

CONFERENCE AND WORKSHOP PRESENTATIONS

- *The Ratings Trap: Prior Ratings, Gender and Instructor Outcomes in Higher Ed*

    - MSOM Conference, Minneapolis, MN, USA   2024
    - 17th Annual Behavioral Operations Conference, Boulder, CO, USA   2024
    - 5th European Technology & Operations Management (TOM) Day, Cambridge, UK   2024
    - 1st London Operations Researchers Day (LORD), London, UK   2024

- *Gender Bias in Teaching Ratings*

    - POMS-Paris International Conference, Paris, France   2023

- *Improved Group Diagnostic Testing in a Pandemic*

    - INFORMS Annual Meeting, Phoenix, AZ, USA   2023
    - INFORMS Healthcare Conference, Toronto, Ontario, Canada   2023
    - POMS-Paris International Conference, Paris, France   2023
    - INFORMS Annual Meeting, Indianapolis, IN, USA   2022
    - 32nd Annual POMS-Conference, Virtual   2022
    - INFORMS Annual Meeting, Virtual   2021

LEADERSHIP AND SERVICE

- **Reviewer** of Management Science

- **Reviewer** of the MSOM Conference   2025

- **Reviewer** of the INFORMS Behavioral OM Best Working Paper Competition   2024

- **Co-organizer** of the LondOPS Doctoral Seminar   2022

- **Co-organizer** of the LBS Transatlantic Doctoral Conference   2021

- **Reviewer** of the LBS Transatlantic Doctoral Conference   2020, 2021, 2023

OTHER PROFESSIONAL EXPERIENCE

- The Council of Lin-Gang Special Area of China Pilot Free Trade Zone   Shanghai, China
  Intern in the Department of Institutional Innovation and Risk Management   *2020*

- Beijing Air Catering Co. Ltd   Beijing, China
  Member of the Consulting Group   *2017 – 2018*

- Intel China Ltd. Beijing Branch   Beijing, China
  Intern in the Online Sales Group   *2016*

- SPD Bank, Beijing Branch   Beijing, China
  Intern in the Personal Banking Division   *2014*

MISCELLANEOUS

- **Programming**: Stata, R, Matlab, Maple, Python, SQL

- **Languages**: Chinese (Native), English

- **Interests**: Psychology, Chinese Literature, Art Movies, Playing Piano, Museums, Football

REFERENCES

Kamalini Ramdas
Professor
Management Science and Operations
London Business School
kramdas@london.edu

S. Alex Yang
Professor
Management Science and Operations
London Business School
sayang@london.edu

Ali Aouad
Assistant Professor
Operations Management
MIT Sloan School of Management
maouad@mit.edu

Monika Heller
Visiting Researcher
Centre for Behavioural Medicine
University College London
monika.heller@ucl.ac.uk

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