

Tong Wang

+1 (312) 388 6501

✉ Tong.Wang@chicagobooth.edu

🌐 www.tongwang-academic.com

The University of Chicago Booth School of Business
McGiffert House, 5751 S Woodlawn Ave, Chicago, IL 60637

EDUCATION

- **London Business School** London, UK
Ph.D. in Management Science and Operations 2019 – 2025
- **Tsinghua University** Beijing, China
M.S. in Management Science and Engineering 2016 – 2019
- **Renmin University of China** Beijing, China
B.A. in Management Science 2012 – 2016
B.A. in Finance (Minor) 2013 – 2016

EMPLOYMENT

- **University of Chicago Booth School of Business** Chicago, US
Principle Researcher in Operations Management 2025 – 2027 (Expected)

RESEARCH INTERESTS

Sustainable Operations, Diversity, Equity, and Inclusion, Generative AI, Education, Applied Econometrics, Applied Game Theory

PUBLICATIONS

- **Publications and Papers under Review**
 - The Ratings Trap: Prior Ratings, Gender and Instructor Outcomes in Higher Ed (with Kamalini Ramdas and Monika Heller; Major revision at *Operations Research*; Manuscript available upon request).
Honorable Mention for the 2025 POMS College of Behavior in OM Junior Scholar Paper Competition.
 - Selling to Customers with Both Veblen and Network Effects (with Xiaofang Wang and Guoming Lai), 2017, *Operations Research Letters*. 45(1): 25–29.
- **Work in Progress**
 - Generative AI and Content Homogenization: The Case of Digital Marketing (with S. Alex Yang and Chaoran Liu; Working paper available on [SSRN](https://ssrn.com)).
 - Shaping Perceptions: The Impact of Ratings Displays on Bias in Service Delivery Evaluations (with Kamalini Ramdas and Monika Heller).

- Generative Search Engine (with S. Alex Yang and Yiingos Papanastasiou).
- Toward Green AI: Understanding Willingness to Pay for Low-Carbon AI Tools (with John Birge and Ali Hortaçsu)

• Selected Working Papers

- Improved Group Diagnostic Testing in a Pandemic (with Kamalini Ramdas and S. Alex Yang), 2022.
- Multi-period Inventory Policies with Self-built Emergency Channel and Information Update (with Jian Chen), 2019.

TEACHING EXPERIENCE

• London Business School

London, UK

Teaching Assistant

- Statistical Research Methods (Doctoral course, **Head TA**) 2022 – 2025
- Data Science for Business (Master course, **Head TA**) 2021 – 2023
- Managerial Statistics (EMBA course) 2022, 2024
- Data Analytics for Managers (MBA course) 2020 – 2022

• London School of Economics

London, UK

Guest Teacher

- Operations Management (Master course) 2023

GRANTS AND AWARDS

- Research Grant from the Wheeler Institute for Business and Development (£16,549),
With Kamalini Ramdas and Monika Heller 2025
- Research Grant from the Institute of Entrepreneurship and Private Capital (£24,000),
With S. Alex Yang and Chaoran Liu 2025
- Research Grant from the Wheeler Institute for Business and Development (£13800),
With Kamalini Ramdas and Monika Heller 2024
- Research Grant from the Wheeler Institute for Business and Development (£7500),
With Kamalini Ramdas and Monika Heller 2023
- Full Scholarship and Tuition Waiver, London Business School 2019 – 2024
- Fei Hsiao-Tung Scholarship (top 10%), Tsinghua University 2018
- Fu Laichun Scholarship (top 10%), Tsinghua University 2017
- Outstanding Graduate, Renmin University of China 2016
- Grant from the National Undergraduate Innovation Program,
Renmin University of China 2014 – 2016

- Member of the Siyuan Program,
Renmin University of China, China Guanghua Foundation 2013 – 2016
- Scholarship for Excellent Academic Performance (top 5%),
Renmin University of China 2013 – 2015
- Scholarship for Excellent Social Work Performance, Renmin University of China 2013

CONFERENCE AND WORKSHOP PRESENTATIONS

- *The Ratings Trap: Prior Ratings, Gender and Instructor Outcomes in Higher Ed*
 - INFORMS Annual Meeting, Atlanta, GA, USA (Scheduled) 2025
 - Advances with Field Experiments Conference, Chicago, IL, USA 2025
 - 35th Annual POMS Conference, Atlanta, GA, USA 2025
 - INFORMS Annual Meeting, Seattle, WA, USA 2024
 - MSOM Conference, Minneapolis, MN, USA 2024
 - 17th Annual Behavioral Operations Conference, Boulder, CO, USA 2024
 - 5th European Technology & Operations Management (TOM) Day, Cambridge, UK 2024
 - 1st London Operations Researchers Day (LORD), London, UK 2024
 - POMS-Paris International Conference, Paris, France 2023
- *Shaping Perceptions: The Impact of Ratings Displays on Bias in Service Evaluations*
 - INFORMS Annual Meeting, Atlanta, GA, USA (Scheduled) 2025
 - 35th Annual POMS Conference, Atlanta, GA, USA 2025
- *Generative AI and Content Homogenization: The Case of Digital Marketing*
 - INFORMS Annual Meeting, Atlanta, GA, USA (Scheduled) 2025
- *Improved Group Diagnostic Testing in a Pandemic*
 - INFORMS Annual Meeting, Phoenix, AZ, USA 2023
 - INFORMS Healthcare Conference, Toronto, Ontario, Canada 2023
 - POMS-Paris International Conference, Paris, France 2023
 - INFORMS Annual Meeting, Indianapolis, IN, USA 2022
 - 32nd Annual POMS-Conference, Virtual 2022
 - INFORMS Annual Meeting, Virtual 2021

LEADERSHIP AND SERVICE

- **Ad Hoc Reviewer** of Management Science 2025
- **Reviewer** of the MSOM Conference 2025
- **Reviewer** of the INFORMS Behavioral OM Best Working Paper Competition 2024
- **Co-organizer** of the LondOPS Doctoral Seminar 2022

- **Co-organizer** of the LBS Transatlantic Doctoral Conference 2021
- **Reviewer** of the LBS Transatlantic Doctoral Conference 2020, 2021, 2023

OTHER PROFESSIONAL EXPERIENCE

- The Council of Lin-Gang Special Area of China Pilot Free Trade Zone Shanghai, China
Intern in the Department of Institutional Innovation and Risk Management 2020
- Beijing Air Catering Co. Ltd Beijing, China
Member of the Consulting Group 2017 – 2018
- Intel China Ltd. Beijing Branch Beijing, China
Intern in the Online Sales Group 2016
- SPD Bank, Beijing Branch Beijing, China
Intern in the Personal Banking Division 2014

MISCELLANEOUS

- **Programming:** Stata, R, Matlab, Maple, Python, SQL
- **Languages:** Chinese (Native), English
- **Interests:** Psychology, Chinese Literature, Art Movies, Playing Piano, Museums, Football

REFERENCES

Kamalini Ramdas

Professor
Management Science and Operations
London Business School
kramdas@london.edu

S. Alex Yang

Professor
Management Science and Operations
London Business School
sayang@london.edu

Ali Aouad

Assistant Professor
Operations Management
MIT Sloan School of Management
maouad@mit.edu

Monika Heller

Visiting Researcher
Centre for Behavioural Medicine
University College London
monika.heller@ucl.ac.uk

Updated: Oct 2025